

Book Performance Report 2015

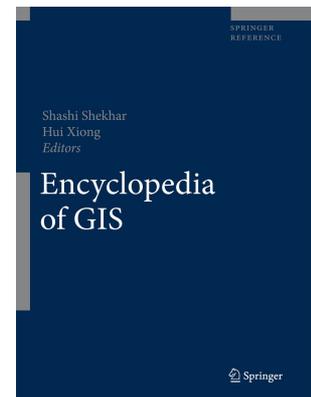
July 2016

Dear Shashi Shekhar,

We are pleased to provide you with this overview of how your eBook has been performing on the market and give you an update on our latest developments. 2015 was an exciting year, as it marked the merger between Macmillan Science and Education and Springer Science+Business Media to form **Springer Nature**. Together we can serve our customers even better, and a strong focus on services for our authors is a major part of our strategy. Just recently we were able to increase your author discount on book orders from 33% to 40%.

Have you already used Bookmetrix? Now celebrating its 1st birthday, it has already become a highly appreciated tool (750,000 page views per month) that gives you transparent information on your eBook's impact – on a chapter level or for the entire book. Take a look at your book's home page on SpringerLink or springer.com to find the numbers of citations, social media mentions, Mendeley readers, reviews or downloads updated nearly in real-time.

For now, take a look at the following pages to find consolidated data for the past calendar year.



ISBN 978-0-387-35973-1
(ebook)

ISBN 978-0-387-30858-6
(print book)

Availability of and results for your eBook

Since its online publication there has been a **total of 127,425 chapter downloads** for your eBook on SpringerLink. The table to the right shows the download figures for the last year(s).

This means your book was one of the **top 25% most downloaded eBooks** in the relevant Springer eBook Collection in 2015.

As you can see, the electronic version reaches a broad readership and provides increased visibility for your work. This is especially noticeable in the long run: statistical data show that the usage of electronic publications remains stable for years after publication.

Year	Chapter Downloads
2015	37,244
2014	20,166
2013	29,311
2012	7,946
2011	8,623
2010	11,227
2009	12,908

Spreading the word about your book

To present your book **Encyclopedia of GIS** to its potential readers and make it findable by search engines, it has its own **home page**, which can be **shared through social media** and where you can **download a flyer** for your book! **In 2015 this page was visited 1,208 times.**

- Your book has been announced by the **New Book Alert**, our largest customer emailing.
- Journal editors, journalists or bloggers can request a free **Online Review Copy** of your book from its home page. This online service makes it easy for these reviewers to read and review your book. As you know, reviews can be an excellent way to boost a book's visibility in the relevant communities and raise reader interest!

From the reviews:

From the reviews:

"This single-volume reference work is a highly welcome ... addition to the rapidly advancing field of geographic information systems. Peer-reviewed entries from over 300 contributors cover 41 topical subfields, with an overall emphasis on computational aspects of GIS. The volume is adequately illustrated with 723 figures and 90 tables in black and white. A full bibliography and concise list of entry terms are provided at the back of the work. ... Summing Up: Highly recommended. Upper-division geography students through professionals." (C. E. Smith, CHOICE, Vol. 45 (11), 2008)

"The encyclopedia is divided into 41 fields, each one an important sub-area within GIS. ... the editors' organization of the material and comprehensive and systematic approach are superb and shall give students, eager readers as well as researchers an understanding of the topics in quite full depth and breadth. ... is lavishly illustrated with figures, graphs and tables, the design and execution of which are as perfect as the material they illustrate. ... it is sturdy and opens out nicely for study and reference." (Current Engineering Practice, 2008)

"The focus here, however, is on the mathematical and computational aspects of GIS ... This is very welcome to those practitioners who have been less exposed to some of the mathematical and computational aspects of GIS. This is also very welcome to the researcher or graduate student within any of the interdisciplinary areas that use GIS. ... I highly recommended it." (Pascal V. Calarco, ACM Computing Reviews, November, 2008)

Join Springer's social media profiles for our author community:

[Facebook.com/authorzone](https://www.facebook.com/authorzone)

[Twitter.com/authorzone](https://twitter.com/authorzone)

To select a social media profile to match colleagues and Springer staff in your subject area, choose from the list at [springer.com/social-media](https://www.springer.com/social-media).



Online services for authors and editors

Homepage for book/journal authors and editors: [springer.com/authors](https://www.springer.com/authors)

Springer colleagues in your subject area: [springer.com/contactyoureditor](https://www.springer.com/contactyoureditor)

Choose from a variety of open access publication options: [springer.com/openaccess](https://www.springer.com/openaccess)

Help and guidance throughout the publishing process: [Book Author Q&A](#)

Training for authors with less publishing experience: [springer.com/authoracademy](https://www.springer.com/authoracademy)

Open access at Springer

Publishing open access makes your work immediately and permanently available online for anyone, anywhere, at any time. As a leading open access publisher, we offer our authors a variety of options for publishing their research. No matter which one you choose, all open access publications are subject to high-quality peer review, editorial and production processes. You retain the copyright and can easily comply with open access mandates.



springer.com/openaccess

springer.com/openchoice

Springer Open Choice

The Open Choice program allows authors to publish open access in the majority of our established subscription-based journals. Last year a new functionality was added on SpringerLink: readers can now easily access a list of all Open Choice articles published in a given journal. Simply go to the journal's page on SpringerLink and click on the "View Open Access Articles" button under "Browse all Content".

SpringerOpen journals and books

The SpringerOpen journal portfolio covers all areas of science, technology, medicine, the humanities and social sciences. It ranges from highly specialized titles to SpringerPlus, our interdisciplinary open access journal. To better meet our authors' needs, we have now added fully open access books to the SpringerOpen program. Authors in all disciplines have the option of publishing open access books, including monographs, edited volumes, proceedings and SpringerBriefs. In addition to the electronic version, customers can also order a printed edition. From 2016, we are pleased to offer all authors the opportunity to publish their open access book under the Creative Commons Attribution (CC BY) 4.0 International License, which facilitates free re-use and sharing. Other Creative Commons licenses are also available upon request.



springeropen.com

springeropen.com/books

springer.com/oafunding

Funding options

Universities, research institutes and funding organizations all over the world have made resources available to help cover the costs of open access publishing. Numerous institutions have now joined our Open Access Membership Program or offer further options to partly or even fully finance their researchers' contributions to Springer's and BioMed Central's journals and books portfolio.

Thank you!

Thank you again for publishing with us. It is our privilege to disseminate your book among the scientific community and we look forward to working with you on your next book or journal article.

Your Springer Marketing Team