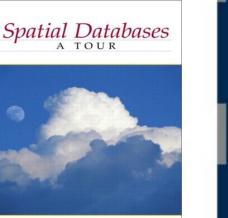
Transportation: Computing Opportunities & Challenges

Shashi Shekhar McKnight Distinguished University Professor University of Minnesota www.cs.umn.edu/~shekhar

USDOE ORNL Workshop on Virtualizing Energy

Fall Creek Falls 2011 September 14^{rth} 16^d, 2011.



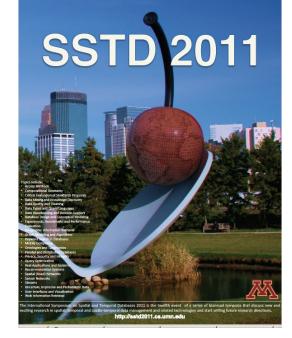
Shashi Shekhar · Sanjay Chawla

Shashi Shekhar Hui Xiong Editors Encyclopedia of GIS

Springer

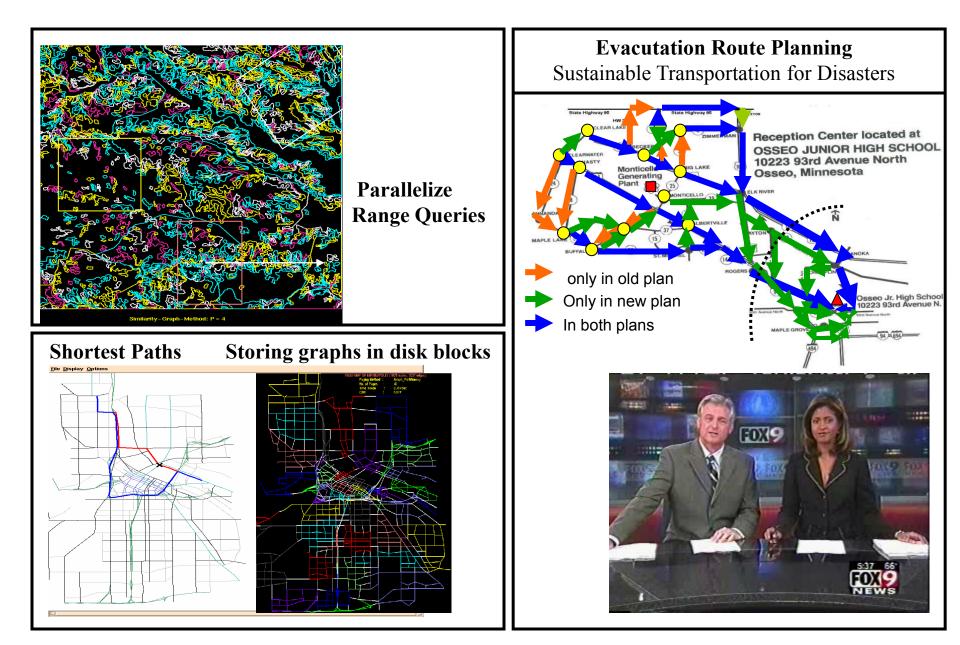
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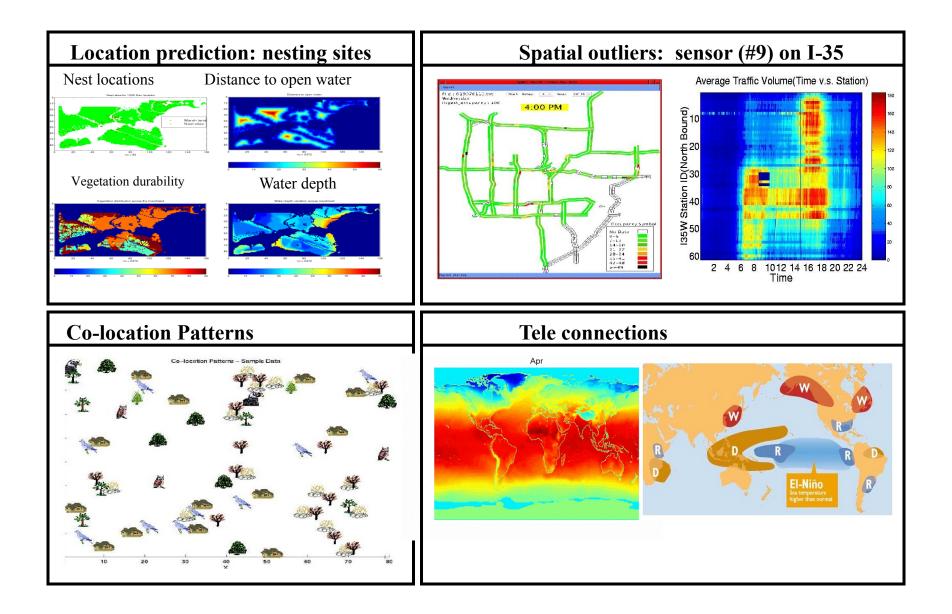




Spatial Databases: Representative Projects

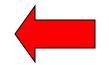


Spatial Data Mining : Representative Projects



Outline

- My Background: Spatial Computing
- Transportation Science



- Transportation & Energy Independence
- Eco-Routing
- Summary

Transportation Questions

- Traveler, Commuter
 - What will be the travel time on a route?
 - Will I make to destination in time for a meeting?
 - Where are the incident and events?
- Transportation Manager
 - How the freeway system performed yesterday?
 - Which locations are worst performers?
- Traffic Engineering
 - Which loop detection are not working properly?
 - Where are the congestion (in time and space)?
 - How congestion start and spread?
- Planner and Researchers
 - What will be travel demand in future?
 - What will be the effect of hybrid cars?
 - What are future bottlenecks? Where should capacity be added?
- Policy
 - What is an appropriate congestion-pricing function ?
 - Road user charges: How much more should trucks pay relative to cars?

Theories in Transportation Domain

- Physics
 - Traffic: Fluid flow models (e.g. reduce turbulence), control theory
 - How to reduce icing on pavements?
- Chemistry
 - Environmental impact (e.g. salt, incomplete combustion)
- Biology
 - How to reduce crash-injury severity?
 - Effect of age, sleep deprivation, toxins, ...
- Psychology
 - Human factors: design of highway signage, vehicle dashboard
 - Activity and agent based models
- Sociology
 - Household decisions, Homophily and social networks
 - Lack of trust => aggressive driving
- Economics, Game Theory
 - Incentive mechanisms
 - Wardrop equilibrium among commuters
 - Ex. All comparable paths have same travel time!

Limitations of Transportation Theories

- Multi-disciplinary questions:
 - Will hybrid cars reduce environmental impact of transportation?
 - Extreme events evacuation, conventions, ...
 - Impact of context weather, climate, economy, politics, crime, police cars, ...
 - Mono-disciplinary questions
 - Non-equilibrium phenomena, e.g. location, time and path
 - Critical places & moments: Accident hotspots (hot-moments)? Why?
 - Normality & anomalies: e.g. traffic flow discontinuities location, cause
 - Regional difference: effectiveness of Ramp meters across places & time-periods



• What are the **options** to complement theory based approaches?

Data-Intensive Scientific Discovery

- Classical Approach
 - Travel diaries, NHTS survey (OD matrix), Lab. (mpg rating)
 - Hypothesis driven data collection, Statistical hypothesis testing
- Emerging Data-Intensive Approach
 - Secondary Data: Engine computer, gps, cell-phones, face-book,VGI,
 - Exploratory data analysis for hypothesis generation
 - Ex. Data Mining and Knowledge Discovery







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Transportation: A Major Energy Consumer

- Energy Consumption
 - 20 to 30% in transportation
 - >= 20,000 TWh
 - Growing car ownership

World energy use per sector ^[51]						
		2000	2008	2000	2008	
		TWh		%*		
Industry		21,733	27,273	26.5%	27.8%	
Transport		22,563	26,742	27.5%	27.3%	
Residential and service		30,555	35,319	37.3%	36.0%	
Non-energy use		7,119	8,688	8.7%	8.9%	
Total*		81,970	98,022	100%	100%	

Source: IEA 2010, Total is calculated from the given sectors

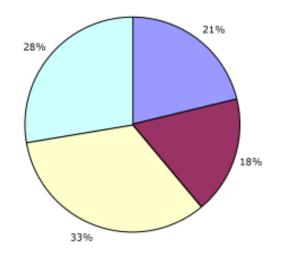
Numbers are the end use of energy

Total world energy supply (2008) 143,851 TWh

Transportation (21% in US)

2004 US Primary Energy by Sector

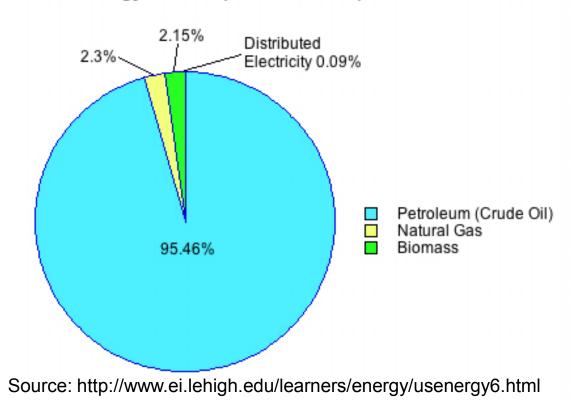
Source: http://www.eia.doe.gov/emeu/aer/consump.html



Residential Commercial Industrial Transportation

Transportation Energy Source = Petroleum!

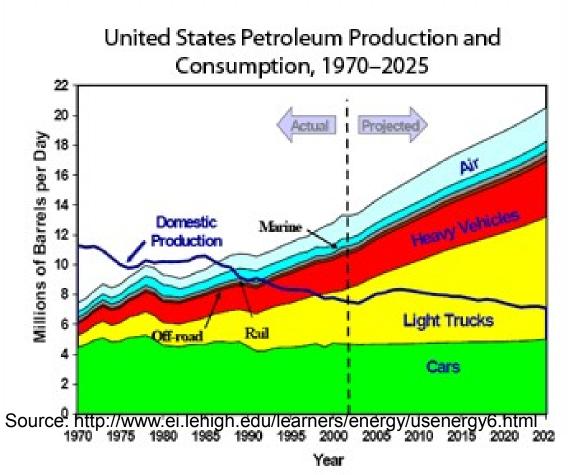
- Transportation energy source
 - Petroleum > 95%
 - consumption > production
 - Large & growing import
 - From volatile regions
- Concerns
 - Economic
 - National Security
- Approaches
 - Long-term: Alternative fuel
 - Short-term: Reduce waste using big-data!



2007 Energy Consumption for Transportation Sector

Transportation Energy Source = Petroleum!

- Transportation energy source
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Big Data: Hope to reduce Fuel Waste

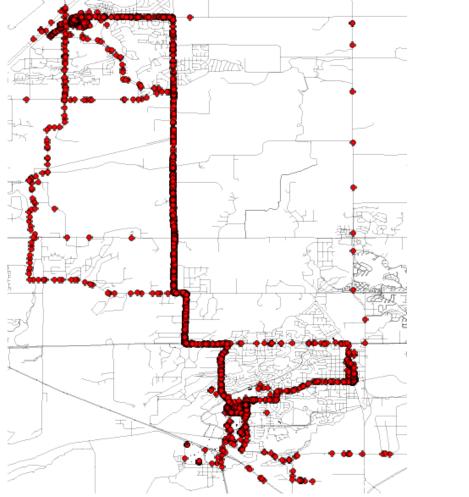
- Trajectories
 - GPS, cell-phone,
 - Automatic tolling transponder
 - Automatic Vehicle Location, ...
- Other Datasets
 - Loop-detectors: traffic volume, density, occupancy, ...
 - Traffic camera videos
 - Reports on accidents, traffic law violation
 - Travel diaries and surveys
 - Traffic simulator (e.g. DYNASMART) outputs
 - Other sensors: bridge strain, visibility (in fog), ice, ...
 - Yellow Pages, street addresses

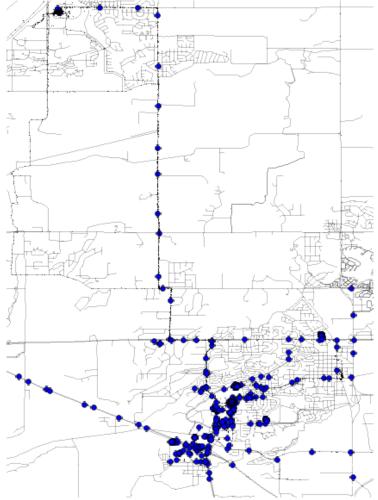
Big Data: Trajectories

Growing popularity of smart-phones and in-vehicle navigation devices These provide new trajectory datasets, which can help reduce gasoline waste!



Example GPS Track (3 Months, 1 Person)

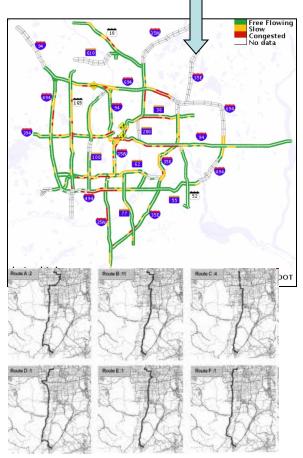


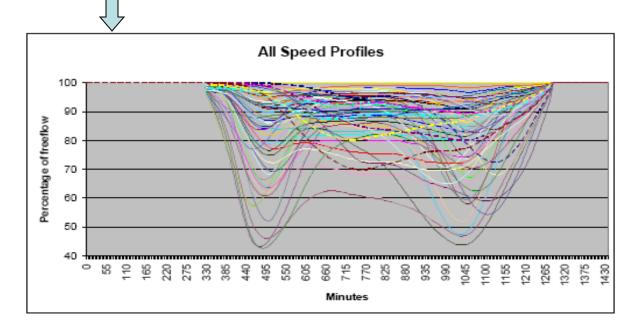


Monday - Friday

Saturday - Sunday 16

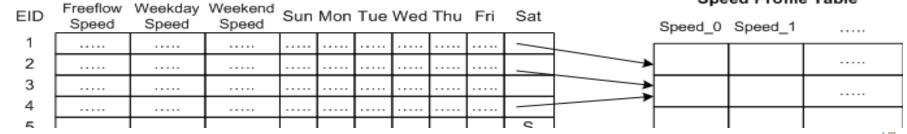
Big Data: Real-time and Historic Travel-time





FT_DailyHistoricData

Historic Daily Speed Profile Table



17

Big Data: Opportunity Size

McKinsey Global Institute



The study estimates that the use of personal location data could save consumers worldwide more than \$600 billion annually by 2020. Computers determine users' whereabouts by tracking their mobile devices, like cellphones. The study cites smartphone location services including Foursquare and Loopt, for locating friends, and ones for finding nearby stores and restaurants.

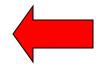
But the biggest single consumer benefit, the study says, is going to come from time and fuel savings from location-based services — tapping into real-time traffic and weather data — that help drivers avoid congestion and suggest alternative routes. The location tracking, McKinsey says, will work either from drivers' mobile phones or GPS systems in cars.

The New York Times

New Ways to Exploit Raw Data May Bring Surge of Innovation, a Study Says Published: May 13, 2011

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- Eco-Routing



• Summary

Eco-Routing

The New York Times

U.P.S. Embraces High-Tech Delivery Methods (July 12, 2007) By "The research at U.P.S. is paying off.— saving roughly three million gallons of fuel in good part by mapping routes that minimize left turns."

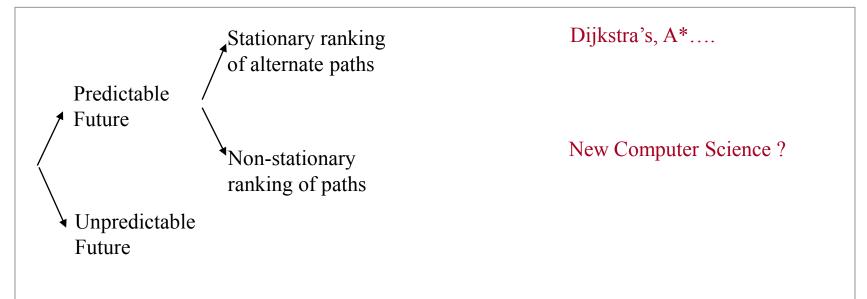
- Minimize fuel consumption and GPG emission
 - rather than proxies, e.g. distance, travel-time
 - avoid congestion, idling at red-lights, turns and elevation changes, etc.



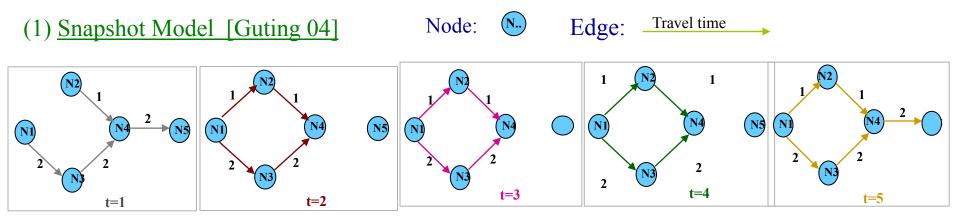


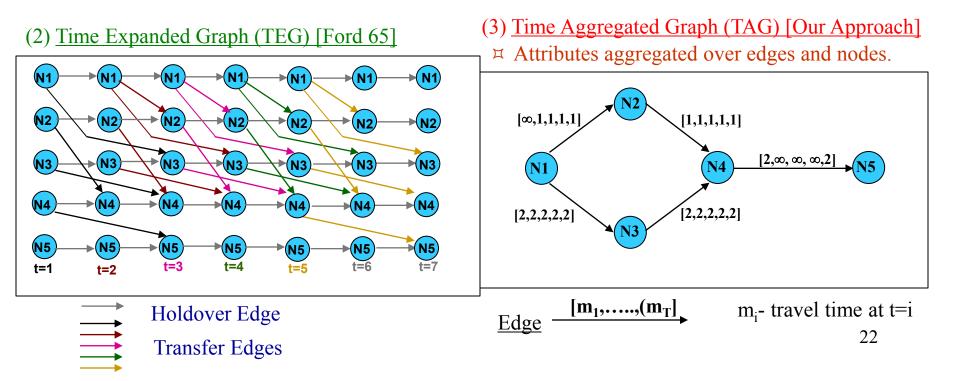
Eco-Routing Questions

- What are expected fuel saving from use of GPS devices with static roadmaps?
- What is the value-added by historical traffic and congestion information?
- How much additional value is added by real-time traffic information?
- What are the impacts of following on fuel savings and green house emissions?
 - traffic management systems (e.g. traffic light timing policies),
 - vehicles (e.g. weight, engine size, energy-source),
 - driver behavior (e.g. gentle acceleration/braking)
 - environment (e.g. weather)
- What is computational structure of the Eco-Routing problem?

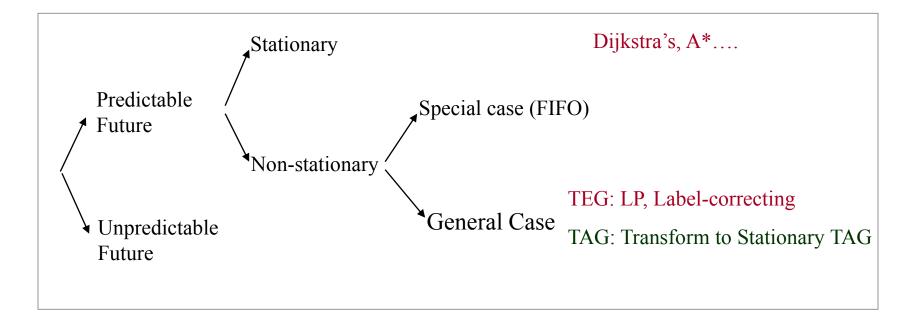


Representations of (Spatio-)temporal Networks

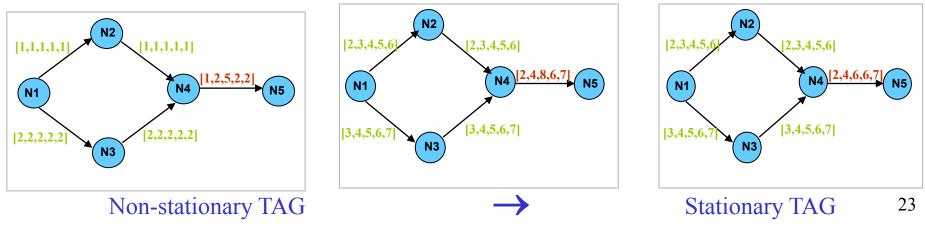




Routing in ST Networks: Scalable Methods



travel times \rightarrow arrival times at end node \rightarrow Min. arrival time series



Revisit Shortest Path Problem

New Routing Questions

- □ Best start time to minimize time spend on network
- □ Account for delays at signals, rush hour, etc.
- **□** Time-Variant Flow Network Questions

Static	Time-Variant		
Which is the shortest travel time	Which is the shortest travel time		
path from downtown Minneapolis	path from downtown Minneapolis		
to airport?	to airport at different times		
	of a work day?		
What is the capacity of Twin-	What is the capacity of Twin-		
Cities freeway network to evacuate	Cities freeway network to evacuate		
downtown Minneapolis ?	downtown Minneapolis at different		
	times in a work day?		

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Summary

- New challenges for Transportation
 - Classical approaches are limited
 - Multi-disciplinary problems, e.g., energy independence
 - Computational Simulation & Data-Intensive Scientific Discovery
 - Complements classical approaches: Hypothesis generation
- Transportation is critical for Energy Independence
 - It accounts for 20% to 30% of energy consumption
 - It's energy source is largely Petroleum
 - Eco-routing may save billions of gallons of fuel each year
- Time to give serious consideration to computational methods!







